







WHY DO PEOPLE BUY ORGANIC?



48% Healthy lifestyle



19% Pesticide free



15% Environmentally friendly

USDA CERTIFIED ORGANIC PRODUCTS INCLUDING COCOA INGREDIENTS ARE INCREASING!



+4.8%

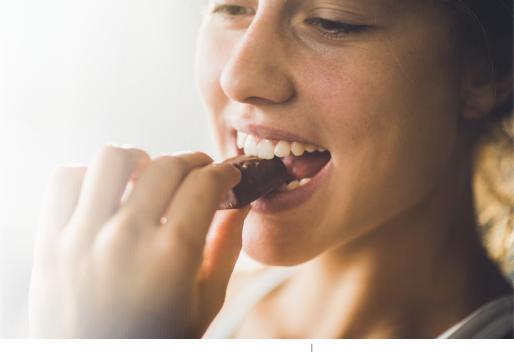


+5.2%

CAGR calculated by the number of new products launched over the last 3 years.*

*Innova Market Insight - 2022





BENEFITS OF PROVA'S COCOA EXTRACTS VS. TRADITIONAL COCOA POWDER

Organoleptic

- ✓ Enhance and deepen the chocolate taste
- ✓ Provide a unique, signature taste
- ✓ Mask possible off-notes
- ✓ Aid in mouthfeel

Functional

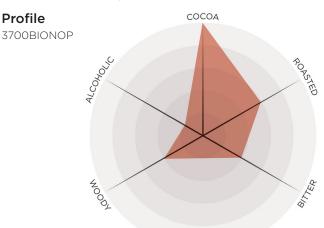
- ✓ Reduce dry matter
- ✓ Easier storage and handling
- ✓ Optimize products texture
- ✓ Heat stable

Profile

- ✓ Improve solubility & reduce sedimentation
- ✓ Less fat than cocoa powder

NOP COCOA EXTRACT

LIQUID SOLUBLE | USDA-CERTIFIED ORGANIC



FORMS



Liquid



AVAILABLE CERTIFICATIONS









Fairtrade









